

Online Advertising Opportunities

EatOutMagazine.co.uk & CostSectorCatering.co.uk



Site Sponsorship – linking to your website & situated just to the right of the main Cost Sector Catering/Eat Out logo you will have the opportunity to take overall banner sponsorship of all major pages, giving maximum brand marketing.

Home Page Banner – linking to your website the main banner situated to the right of the Cost Sector Catering/Eat Out logo, giving immediate and predominate brand exposure.



Category Banner – linking to your website, the main banner to appear on the following highly viewed pages: (about us, online magazine, news, comments & opinions, and forum)

Supplier Directory Banner – linking to your website, to maximize on the high volume of users searching for products and services by taking the main banner on the Supplier Directory Page

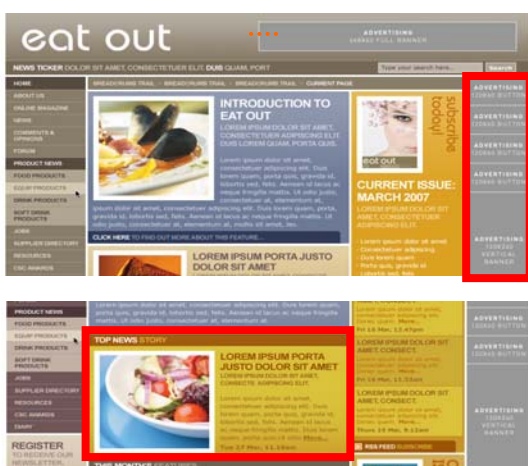
Job/Diary/Awards Banner – linking to your website the main banner to appear on one of the aforementioned pages, ideal for recruitment companies, Exhibition companies, or companies that have taken up the sponsorship of various awards.



Home Page Button – linking to your website a personalised button to appear on the home page, creates greater awareness and branding.

Category Page Button – linking to your website a personalised button to appear on the following highly viewed pages: (about us, online magazine, news, comments & opinions, and forum)

Job/Diary/Awards Button – linking to your website a personalised Button to appear on the aforementioned pages.



Full Skyscraper – linking to your website, this Highly visual vertical banner, situated on the right hand of the page. Equivalent in size to 10 buttons.

Half Skyscraper – linking to your website, the half vertical banner giving maximum brand awareness. Equivalent in size to 5 buttons.

Product News – An opportunity to showcase your latest products and services for a month, showcase includes imagery plus text with a link to your website.

Product Showroom – linking to your website this is a comprehensive library of products and services, set out in the Product News format of imagery and text, to appear for the year.

Supplier Directory

Standard Listing

Have your company details listed (Company Name, address, Tel), free of charge to advertisers in Cost Sector Catering & Eat Out Magazines.

Enhance your free entry with: Super Enhancement

Highlighted contact details, giving great visual awareness to your company's details, including email and web link, plus expanded text entry.

E-Mail Link

Hyperlink to your companies e-mail address, enabling a fast and direct enquire.

Web Link

Hyperlink to your company's web site, causing greater traffic to your site.

Expanded Text

Benefit from an additional 100 words text as part of your supplier directory listing.

Tailored made packages of the above are available, for further information, please call 01474 574400